

PMAFA Karate

Expands in the Park City

Press Release



On April 23rd at 2 p.m., Pure Martial Arts Fitness Academy will have an Open House and a free community Bully Prevention and Anti-abduction Seminar. It will be presented by students and Instructors at the academy on 2326 East Main St. There will be short demonstrations and Mascots Kung Fu Panda and Tigress who will greet the community.

BULLY BUSTER AND ANTI-ABDUCTION
SATURDAY APRIL 23rd 2 P.M. TO 3 P.M.
FREE COMMUNITY SEMINAR – AGES 6 TO 13



Today, a child is bullied every seven minutes. Fear and intimidation damage self-esteem and hinder their success. Out of embarrassment, most children never tell their parents or their teachers that they are being bullied.

MISSING CHILDREN: DON'T LET YOURS BECOME A STATISTIC

CHILD SAFETY
CHILDREN ARE AT GREATEST RISK OF ABDUCTION WHEN GOING TO AND FROM SCHOOL OR SCHOOL-RELATED ACTIVITIES



The FBI NCIC reported 400,899 cases of missing children in 2015. That is 1,308 children every day or one child every 68 seconds REPORTED MISSING.

Must be registered to attend:

Come meet our Staff, Instructors, and Mascots!
Pure Martial Arts Fitness Academy
2326 East Main Street, Spt. CT 06610

Online or Call
www.pmafa.com
(203) 368-0773

"A Quilter Never Wins and a Warrior Never Quits!"

THE JOURNEY



Demetrius Purefoy, owner and Master Instructor, commonly referred to as Master P., started his martial arts journey in Norwalk 1983 when he was 17 years old. Two years later, he enlisted in the United States Air Force as a military policeman. His first tours brought him to Okinawa, Japan (Kadena Air Base), and South Korea (Osan Air Base), where he solidified his martial arts training for 5 years. After returning from serving our country, he received his Bachelor's Degree in Accounting from Southern Connecticut State during which time he continued competing in tournaments, thereby solidifying his skills further. Master P. began teaching a few family members and friends in 2002 under the name Pure Marital Arts in a

small space that he called the "underground" located in the Bridgeport Innovation Center. In 2006 he left the accounting field and opened Pure Martial Arts Fitness Academy Inc. on Main St. in Bridgeport. Master P said, "At this point, it took a much different turn where it was not solely about developing students to be great fighters and physically strong; but instead more about changing the youths in society and the community. Students are taught discipline, self-control, respect, and the ability to focus. These are essential tools in becoming a mentally strong martial artist and acquiring great skills to be utilized throughout their lives. I realized this more having children of my own, who, like many youth in Bridgeport, need a way in which to develop skills that will lead to their becoming better persons and productive members of society."

THE SCHOOL

Pure Martial Arts Fitness Academy provides instruction in the following art forms:

- Tang Soo Do Karate (Empty hand and foot self-defense)
- Hapkido
- Hae Dong Kumdo
- Kick Boxing

Master P., with his 32 years of experience in the martial arts and an extended family of Black Belts said, “With the 2nd location, expanded space and classrooms, we will now be able to provide an Afterschool Program in addition to our Summer Camp as well as more seminars and programs geared to the youth of the community, like our Bully Prevention, Anti-abduction, and soon to be offered, Personal Conduct and Etiquette Classes. This is all in an effort to keep our youth on a safe positive path to success. I have been down that road, and know the pressures and obstacles that they will have to face. These programs will help them be prepared for the future.”



EMPHASIZING FUN

What makes the programs at this Academy stand out from the crowd is the military style of teaching; but with a fun twist. Master P. says, “It is very important in today’s commercialized martial arts to incorporate fun and challenging games to break the meticulous training regimen which very often becomes too rigid for today’s “digital” youth. By making it a fun experience keeps them engaged and interested so much so, they don’t even realize they are training.”



ABOUT FAMILY

Mr. Purefoy stated, “After serving our North End community for 9 years, my family was ready and prepared for the opportunity upon its being presented to us almost a year ago. My better half Greta (1st Dan Black Belt), and our two children Anisa -11 (1st Dan Black Belt), and Demetrius Jr. - 10 (Black Belt Candidate), as well as my son Malcolm - 16 (2nd Dan Black Belt), have been preparing for such a monumental move. We jumped at the chance when the door opened for us to enhance the community by sharing our techniques of martial arts and character training there, as well as enabling us to expand our current location. What made matters even better is that the new community is in our own backyard, with its location being a few blocks from home. We look forward to the potential of growing and helping develop our communities for many years to come.”

Tel: (203) 368-0773

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